

INVENTHELP'S



INPEX[®]

AMERICA'S LARGEST INVENTION SHOW

EXHIBIT ★ LEARN ★ PROMOTE ★ NETWORK



*Exhibitors Demonstrating Their
Invention at INPEX 2014*

JUNE 16-18
2015

MONROEVILLE CONVENTION CENTER
MONROEVILLE, PA • JUST OUTSIDE PITTSBURGH, PA



2014 INPEX Show Floor

CELEBRATING OUR

30TH
ANNIVERSARY

CALL: 1-888-54-INPEX

VISIT US AT: WWW.INPEX.COM



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INPEX®

JUNE 16-18 2015

INPEX® 2015 • EXHIBIT YOUR INVENTION • CALL 1-888-54-INPEX

CHECK OUT ALL OF THE EVENTS, OPPORTUNITIES AND SERVICES THAT ARE INCLUDED IN YOUR EXHIBITOR BOOTH PACKAGE!

For the 30th year, INPEX® will again provide a forum for inventors, entrepreneurs and intellectual property owners to exhibit their inventions, share ideas and attempt to make contacts with companies interested in new products.

PRODUCT SEARCHES

In addition to the companies walking the show floor during industry hours, INPEX® also offers the opportunity for exhibitors to participate in private appointments with select companies looking for new products. These companies attend INPEX® to search for products as possible additions to their existing product lines and provide valuable feedback to exhibitors about their inventions. INPEX® will schedule appointments for exhibitors who have appropriate products. The following companies attended INPEX 2014 to conduct private product searches:



STANLEY®



Hampton Direct



Mucinex



**Please check www.INPEX.com for the most up to date list of product search companies for INPEX 2015*

GEORGE FOREMAN INVENTORS UNIVERSITY

Seminars, presentations and panel discussions provide you with information that may prove helpful in pursuing your invention. Seminar Schedule: Tuesday, Wednesday, Thursday mornings, June 16-18

Topics include:

- Inventing in the corporate world
- Case studies on entrepreneurship and business development
- Licensing and Intellectual Property
- Media Relations
- Retailing
- Prototyping
- Offshore Manufacturing
- Direct Response TV Marketing
- And more...*

DIRECT RESPONSE PANEL REVIEW

At INPEX® 2015, a panel from the Electronic Retailing Association (ERA), those "As Seen On TV" folks who place products on infomercials and home shopping segments, will conduct a product review at the show. INPEX® exhibitors with appropriate inventions will be selected for an appointment to demonstrate their invention to the panel, receive feedback about its potential on television and potentially qualify to exhibit at the ERA annual convention September 2015 in Las Vegas.

Sponsored by:



Electronic Retailing Association



2014 Keynote speaker, Maxine Clark
Founder of Build-A-Bear Workshop



INPEX® 2014 Show Exhibitor



INPEX® Publicity Coverage
** Results are not typical for all exhibitors*



Inventor Presenting to Hampton Direct

AMERICA'S LARGEST INVENTION SHOW

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INPEX® INVENTORS RESOURCE CENTER

Don't miss an opportunity to meet one-on-one with business professionals to discuss topics pertinent to your particular invention needs. Located on the show floor and available by appointment during show hours.

Participants have included:

- Small Business Administration
- Small Business Development Centers
- Direct Response Retailers
- Venture capital companies
- Manufacturers
- Marketing and Product Branding Professionals
- And others...*

PUBLICITY & PROMOTION

New products exhibited at INPEX® have generated local and national coverage both before and after the show. Publicity assistance is provided to exhibitors to attempt to generate media attention in your hometown.

Here's what we do for you:

- Create a press release about your invention
- Send your approved press release to a media list of your local papers, television and radio stations
- Follow up with editors and producers when applicable
- Prepare follow-up publicity for INPEX® award winners after the show

INPEX EXHIBITOR TESTIMONIALS

"I can't tell you how much the INPEX® show has helped launch multiple deals for our product. The staff at INPEX® is professional and helpful, and I would recommend this show to any new inventors."

– Joseph Watrach

"Everything has been perfect! I couldn't imagine everything being as good as it has been. On a scale of one to 10, I would have to give the show a 100!"

– David Barlowe

"What a wonderful Job your staff did! The experience was more than I could of imagined. The contacts and exposure were unbelievable!"

– Lois V. Leonard

TROPHIES, MEDALS & PRIZES

Every invention and new product idea at INPEX® is eligible to participate in the International Awards Program.

- Awards presented on Thursday, June 18, 2015 at the awards ceremony
- Judged on a points system by an International Jury
- Winners determined on the basis of usefulness, creativity and overall appeal
- Winning an INPEX® award may add credibility to your idea and may also increase the possibility of exposure through resulting publicity
- Three Cash Prizes of \$7,500, \$3,000 and \$2,000
- Gold medals in each product category
- Corporate Product Search Awards along with Special Awards and Trophies

INVITATION SERVICE

INPEX® attempts to attract attendees from many different industries. We invite companies in the same product category as your invention to visit INPEX® and review your invention and others.

Visitors to INPEX® may include:

- Manufacturing companies
- Marketers
- Infomercial companies
- Distributors
- Retailers
- Exporters/importers
- Research & Development
- Mail order catalog companies
- Venture capital groups

And others interested in innovation



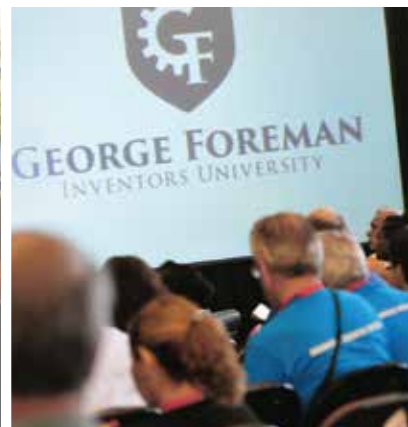
INPEX® 2014 Grand Prix Winner
OSI Micron PowerPak



Monroeville Convention Center



INPEX® VIP Lounge



George Foreman Inventors University

CONTACTS FOR YOUR TRADE SHOW NEEDS



Monroeville Convention Center
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Fax: 412-373-3915
www.mcc-pa.com



Doubletree Hotel Pittsburgh/Monroeville Convention Center
101 Mall Blvd.
Monroeville, PA 15146
Phone: 412-373-7300
Fax: 412-373-3915

To reserve a hotel room:
Visit www.INPEX.com and click on the Travel INFO tab.

DATES & TIMES

MONDAY, JUNE 15

Exhibitor Set-Up: 10AM - 5PM
Inventors University Seminar: 5PM - 6:45PM
Exhibitor Networking Event: 6:45PM - 7:30PM

TUESDAY, JUNE 16

Inventors University Seminars: 8AM - 11AM
Show Floor Hours: 11AM - 5PM (Industry Only)

WEDNESDAY, JUNE 17

Inventors University Seminars: 8AM - 10AM
Show Floor Hours: 10AM - 5PM (Industry Only)

THURSDAY, JUNE 18

Inventors University Seminars: 8AM - 10AM
Show Floor Hours: 10AM - 3PM

INPEX® 2015 • AMERICA'S LARGEST INVENTION SHOW



2015 INPEX® STAFF

The INPEX® team is involved in all aspects of the show. The same folks you talk to before the show will be there for you at the show to assist you in any way. INPEX® has been called **"The Friendliest Show in the World."** Come to INPEX® 2015 and see why!



Sign up for our FREE e-newsletter at www.INPEX.com

FOR MORE INFORMATION ON INPEX® BOOTH PACKAGES CALL US TODAY!

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